



## SHREWSBURY SCHOOL PARENTS' ASSOCIATION SPONSORSHIP

The SSPA is a 'non-profit' making organisation. Surplus funds are donated to charitable causes and/or targeted projects supported by the SSPA committee.

Sponsorship of SSPA events ensures company logo/details of goods/services (as per details below) to be included in all SSPA communications with parents/guardians of pupils at the School, reaching an audience that would otherwise be difficult to engage with directly. There are a minimum of 6 events that take place during the academic year that Sponsorship below would cover.

Sponsorship can be in the form of 'cash' or 'goods' or a combination of both. The Sponsorship Framework below is 'indicative' of what the SSPA would like to achieve. However, if you wish to discuss an alternative form of sponsorship, please contact the Chairman/Vice-Chairman or Secretary, whose details are on the website <https://www.shrewsbury.org.uk/page/parents-association-sspa>

VALUE	LEVEL	BENEFITS
£2,500.00+ (money/goods)	PRINCIPAL SPONSOR	<ul style="list-style-type: none"><li>• Promoted to all parents/guardians via SSPA communications</li><li>• 'top line' branding at all events</li><li>• Logo and paragraph of Company information on all literature and SSPA website</li></ul>
£1,000.00 (money/goods)	KEY SPONSOR	<ul style="list-style-type: none"><li>• Promoted to all parents/guardians via SSPA communications</li><li>• Logo and brief outline of Company information on all literature and SSPA website</li></ul>
Up to £500 (money/goods)	SPONSOR	<ul style="list-style-type: none"><li>• Promoted to all parents/guardians via SSPA communications</li><li>• Logo on all literature and SSPA website</li></ul>