

The Salopian Club

Strategic Plan 2017 - 2022

Objects

The objects of the Club are:

1. To encourage links and fellowship between Salopians of all ages.
2. To organise activities (sporting, cultural, social, business) in support of (1).
3. Together with the Governors, School, Shrewsbury School Parents' Association (SSPA) and Foundation, to promote Old Salopians' knowledge of and involvement in the success, development and prosperity of the School.
4. To help Salopians make the transition into their working lives and support the development of their careers.

Objectives

Given where the Club is currently positioned the overarching objective for the next 3-5 years is to create a more vibrant Salopian community. In order to achieve this the Club has set the following specific objectives:

1. To improve communications to all audiences, with particular emphasis on younger generations and the provision of more news on Old Salopians, where possible by electronic means and social media.
2. To raise the number of actively participating Old Salopians in Club events to 25% of the membership in 5 years and thereafter maintain that level.
3. To make Club events especially attractive to younger members so they remain Salopians for life.
4. To extend the fellowship of sporting clubs to arts and other activities so as to appeal to a broader range of Salopians.
5. To provide a comprehensive careers advice and support network to benefit Salopians of all ages.
6. To increase involvement of all leavers into Club activities.
7. To strengthen the relationship between the Club, SSPA and the School.

PROGRAMMES 2017 - 2022

Programme	Accountable	Support	Objective 1	Objective 2	Objective 3	Objective 4	Objective 5	Objective 6	Objective 7
Communications	Director	Young Members Chair	Y						Y
Social Events	Director	Young Members Chair		Y	Y			Y	Y
Sports	Sports Chair			Y	Y			Y	Y
Arts & Activities	A&A Chair			Y	Y	Y		Y	Y
Careers Support	Careers Chair, Careers Fellow			Y	Y		Y	Y	Y

COMMUNICATIONS PROGRAMME: 2017 – 2022

Audience	Initiative	Working Assumptions	After 1 year	After 3 years	After 5 years
Members	Magazine	Likely to remain joint publication to satisfy school & club interests. Shared costs with School	Salopian sent twice a year to all members Greater share of high quality OS content.	Salopian sent twice a year to all members Greater share of high quality OS content.	Salopian sent twice a year to all members Greater share of high quality OS content.
	Website	Continue development of site along present lines. School covers costs.	Fully integrated with School site Contents include all contact points, future event details, news stories, strategy and plans by programme	As for year 1 but at least monthly refresh of events and news by programme.	As for year 1 but at least monthly refresh of events and news by programme.
	Facebook	Over 1500 members (May 2017). Maintain momentum by involving more members with main page and sub-groups (e.g. sports, girls). Resource: Office staff	Increase membership to 1700 and continue to encourage engagement of members via bi-monthly E-newsletters and the magazine	Increase membership to 2000	Increase membership to 2200
	E-mails	Continue to develop to meet needs of Club. Resource: Office staff	Structured bi-monthly E-newsletters	Structured bi-monthly E-newsletters to 75% of members (i.e. all those with emails)	Maintain levels achieved at 3 years.
	Database	Acquire software needed to improve members' data and communication. Current resource limited to Office staff.	Database complete with professional information for 30% of Members	Database complete with professional information for 50% of Members	Database complete with professional information for 75% of Members

Audience	Initiative	Working Assumptions	After 1 year	After 3 years	After 5 years
	Register of members	On hold	On hold	On hold	On hold
Current Salopians	Leavers' yearbook	Maintain current Club initiative with each year's set of leavers. Assumption: Club provides £2K towards costs	Produced for 2018 leavers	Produced	Produced
	Awareness campaign	Club office to update brochure	Updated brochure House briefings	Updated brochure House briefings	Updated brochure House briefings
Parents	Magazine	As above	As above	As above	As above
	Website		As above	As above	As above
	Briefings	Office to update parents' brochure and letters (3 rd form and 6 th form)	Annual letter explaining benefits and activities (new fees inserted) Brochure (updated annually if necessary)	Annual letter explaining benefits and activities Updated brochure	Annual letter explaining benefits and activities Updated brochure
The School	Awareness campaign	Achieved through briefings – Common Room, Housemasters and written updates to all staff. Also briefs to 6 th form and general awareness about OS events in School.	Annual Common Room briefing Annual Housemaster briefings	Annual Common Room briefing Annual Housemaster briefings	Annual Common Room briefing Annual Housemaster briefings
Council	Annual Briefing		Delivered by Chairman to Council meeting	Delivered by Chairman to Council meeting	Delivered by Chairman to Council meeting

EVENTS PROGRAMME: 2017 – 2022

Category	Event	Prep work	After 1 year	After 3 years	After 5 years
Core events	Old Salopian Day	Agree theme and target group with President in advance each year. Assume £6K budget	Over 150 OS attendees	Over 200 OS attendees	Over 200 OS attendees
	City Drinks (Thurs in Nov)	Identify best venue & confirm £9K subsidy	Over 200 OS attendees with 50% under 40	Over 200 OS attendees with 50% under 40	Over 200 OS attendees with 50% under 40
	Birmingham Drinks (Thursday in November/December)	Assume £1K budget	40 attendees	50 attendees	50 attendees
	Shrewsbury Drinks (Friday in December)	Assume £1K budget	150 attendees	150 attendees	150 attendees
	Henley Royal Regatta	Assume £4250 budget	200 attendees	200 attendees	200 attendees
Regional & Overseas events	Regional events	Establish network of regional representatives Self financing, where possible	1 event per region every 2 years to target a net total of 100 OS attendees annually.	1 event per region with a net total of 100 OS attendees annually	1 event per region with a net total of 100 OS attendees annually
	Overseas network events	Establish network of representatives. Self financing, where possible or linked with Admissions	Four regions established with events held	Five regions established with events held	Seven regions established with events held
Reunions and Young OS	Annual London-based event for OS under 35	Set up in conjunction with Young OS Committee. Assume £2K budget	Over 100 attendees at events Research 5-year reunion event with Young OS Committee	Over 150 attendees 5-year reunion event held	Over 150 attendees Annual 5-year reunions
House events	One house reunion per year – To be proposed by House Masters – Club financial support £2K per year.	Produce calendar and agree subsidies	House event held with over 100 OS attendees	Two more house events held with over 100 OS attendees each	Two more house events held with over 100 OS attendees each
Special interest group events	One or two events per year	To be agreed with Executive Committee			

ARTS & ACTIVITIES PROGRAMME: 2017 - 2022

Initiative	Action	After 1 year	After 3 years	After 5 years
Form Arts Committee	Members to be drawn primarily from Art, Music and Drama Backgrounds	Committee complete	Complete	Complete
Promote School activities	Promote details of School Art, Music and Drama events on OS website, social networks and email	10 per year	15 per year	15 per year
Promote OS activities	Organise and promote details of OS Art, Music and Drama events on OS website, social networks and email	5 per year	6 per year	6 per year
Promote Individual OS activities	Potentiality and Group Space	Pending	Trial run with Group Space	Full details available on Potentiality

CAREERS PROGRAMME STRATEGIC PLAN: 2017 - 2022

Initiative	Target	Working Assumptions	After 1 Year	After 3 Years	After 5 Years
Careers Committee	Infrastructure	Sufficient willing and able volunteers	Chairman and Committee in place, drawn from OS, parents and staff	Ditto	Ditto
Database	Infrastructure	Database is being constantly updated with OS and parent information	Accurate profession / sector information for 30% OS and all parents 50 volunteers identified	Accurate profession / sector information for 50% OS and all parents 100 volunteers identified	Potentiality operational
Salopian Club Social Media	Infrastructure	Office resource to oversee	500 OS in LinkedIn Group	700 Members	800 Members All U6 pupils sign up to LinkedIn and Facebook groups before they leave school.
School's Careers Education Programme	Current Salopians	School's revised Careers, PHSE and 'After Shrewsbury' programmes	Revised PHSE programme for 3 rd -5 th Form New "After Shrewsbury" programme for Sixth Form, including UCAS/universities, career planning, work experience, Careers Conference, Gap Year Fair, introduction of Salopian Club and SC activities	PHSE programme for 3 rd -5 th Form exploring choices and decision-making Comprehensive careers guidance for Sixth Form, including: UCAS, apprenticeships, work experience, Careers Conference, Gap Year Fair, networking events with Salopian Club, talks and workshops	PHSE programme for 3 rd -5 th Form exploring choices and decision-making Comprehensive careers guidance for Sixth Form, including: UCAS, apprenticeships, work experience, Careers Conference, Gap Year Fair, networking events with Salopian Club, talks and workshops
Advice and mentoring After Shrewsbury	Old Salopians, particularly young OS	Careers Fellow in post, infrastructure targets achieved	Availability of Careers Fellow and HE Adviser to advise OS 1:1 Specially-written Careers Guides for OS on CVs, Cover Letters, Interviews etc. Access to Professional Groups University site visits/social events by Careers Fellow and HE Adviser to support and engage OS Establishment of OS communities in most popular universities, to	Availability of Careers Fellow and HE Adviser to advise OS 1:1 Specially-written Careers Guides for OS on CVs, Cover Letters, Interviews etc. Access to Professional Groups University site visits/social events by Careers Fellow and HE Adviser to support and engage OS	Availability of Careers Fellow and HE Adviser to advise OS 1:1 at school or by phone/online University site visits by Careers Fellow and/or HE Adviser by liaison with SC Unigroup co-ordinator. Support for OS networking groups (not yet achieved) in the most popular universities, to organise events bringing

			welcome new students, build new networks and provide university contacts for School	Sustained development of OS communities in most popular universities, to welcome new students, build new networks and provide university contacts for School	together undergraduates and regional OS professionals, create continuity between school and Salopian Club
External Sources of Advice and Mentoring (as part of Careers Education and After Shrewsbury programmes)	Current Salopians and Old Salopians	Key professional sectors identified, requiring Professional Groups or individual mentors as appropriate;	Professional Groups	Continuing programme of identifying individual mentors in more specialised areas, from both OS and parent communities	Professional Groups have not proved effective because of lack of availability of members and participation 'fatigue'. Networking dinners established instead, involving OS and parents from specific sectors and invited pupils. 1 evening each term, sectors on 2-year rotation.
Work Experience and Work Placements	Current Salopians and young Old Salopians	Parental engagement and Professional Groups established	Establishing a work experience network built from parents, to support current pupils who are looking for work experience opportunities. Encouraging OS to consider taking individual pupils for work experience via the Professional Group contacts, on a case-by-case basis.	Continuing to build the parent work experience network from current parents, while retaining interested former parent participation. Continuing to encourage OS to host pupils for work experience where they feel appropriate. Potentiality being operational is essential for this to work effectively.	Work experience has seen a much more structured approach from employers meaning that many OS are not able to offer placements on a personal basis. Potentiality to be used by members to offer placements where available and targeted, ad-hoc requests channelled through Careers Fellow.
Engagement of Parents in School Careers Programme	Current Parents	Established networks for contacting parents: weekly School newsletter, Housemasters, mass email, Sixth Form careers newsletters	Increasing parent involvement in Professional Groups, individual mentoring, Careers Conference, careers talks to c. 25% of participants Establishing a work experience network built from parents	Increasing parent involvement in individual mentoring, Careers Conference, careers talks to c. 40% of participants Local network of parents is growing as this is a more sustainable and reliable way of involving them.	Through Potentiality, the PTFA and regular events such as the networking dinners, grow and sustain parent involvement in individual mentoring, Careers Fair, careers talks.

Networking Receptions	Current Salopians & Old Salopians	Professional Groups established	<p><i>PROPOSALS:</i></p> <ul style="list-style-type: none"> - Pilot networking reception for one or two Professional Groups to meet? - Pilot networking reception for one or more of the PGs with pupils at School, possibly additionally to Careers Conference networking reception? - Pilot networking reception of university student OS with pupils? 	First networking dinner (Finance & Business) held in the summer term of 2017.	Networking dinners held each term on 2-year rotation (Arts & Media, Land & Construction, Engineering & Science)
-----------------------	-----------------------------------	---------------------------------	---	---	---

SPORTS PROGRAMME STRATEGIC PLAN: 2017 – 2022

EXECUTIVE SUMMARY

In addition to the main Objectives of the Salopian Club; overriding themes are:

- Continue to build better relationships between clubs and staff in charge of sports.
- Encourage growth of and participation in OS Ladies Sports.
- Encourage new sports clubs to take off e.g. Tennis.
- Encourage leavers to sign up to individual sports clubs.
- To continue to subsidise Young OS and Old Boys' Competitions.
- To increase subscriptions / revenue from within the individual sports clubs.
- Resources - £30,000 p.a. after Year 1 rising over 5 Year Plan life.
- Individual Clubs 5 Year Strategic Plans, as below.

SPORTS CLUBS 5 YEAR STRATEGIC RESOURCES MATRIX: 2017 – 2022 (no indexation)

CLUB	AFTER 1 YEAR	AFTER 3 YEARS	AFTER 5 YEARS
Golf	3,000	3,000	5,000
Sabrina	3,950	3,950	3,950
Football	7,000	7,000	7,000
Saracens	6,100	5,000	5,000
Hunt	1,250	1,000	1,000
OSYC	1,000	1,000	1,000
Ladies	2,200	2,200	3,300
Fives	1,000	1,500	1,500
OSRUFC	1,100	1,100	1,100
Squash	1,300	1,300	1,800
Basketball	1,000	1,500	2,000
Contingency	1,000	1,000	1,000
TOTAL	29,900	29,550	33,650

OLD SALOPIAN GOLF SOCIETY STRATEGIC PLAN: 2017 - 2022

Initiative	Preparation needed	After 1 year	After 3 years	After 5 years	Budget
Contacts up to date (Action – OSGS Hon Sec)	Update OSGS membership email list	List updated	List updated	List updated	
	Convert existing members to new sub @ £25	187 @ £20: 153 @ £25:	160 @ £20: 180 @ £25:	130 @ £20: 210 @ £25:	Self-funded
New members and leavers (Action – OSGS Hon Sec)	Liaison at end of Easter terms for leavers/parents	25% of golfing leavers and golfing parents join OSGS	10	20	£2,000 pa (£200/joining leaver)
Communication – (Action - President)	Annual ‘Gang of Four’ meetings and AGM	Aim for an OSGS Committee by 2018	Committee established Meetings twice a year	ditto	
Action – OSGS Hon Sec	Keeping in touch with active golfers	Articles and notices of events in each edition of Salopian (Fasti cards discontinued)	ditto	ditto	Self-funded
	Promotion of OSGS meetings & matches	12 regional meetings	15 meetings a year	15 meetings a year	£200 per meeting
	Entry fees and expenses for 5 Inter-School Tournaments	Halford Hewitt: G L Mellin PSOBGA (Little Aston) Grafton Morrish Qualifier Grafton Morrish Finals Putting at Royal Wimbledon	ditto	ditto	£3000.00 pa
Communication – (Action – Hon Sec with Technical help from School)	Creation of OSGS LinkedIn page and members’ golf details	Design and Production	Operational	updated	To be costed
	Creation of OSGS Regional Groups to enable networking for golf	Design & Production	Operational	updated	To be costed
(Action – President)	New Hon Sec to be identified and appointed with job spec by Oct 2018				
(Action – OSGS Hon Sec)	Website Liaison Secretary to be appointed	OSGS pages up to date and refreshed annually	ditto		Self-funded

Social Events (Action – Hon Sec)	Halford Hewitt Supper	Supporters Group & Dinner	Aim for 8 supporters		£100
	Eve of Henley	Huntercombe Supper	Aim for 24 (include parents)		Self-funded
	Golf parties, lunches and dinners (up to 4 pa).	North Berwick, Trentham Hoylake, Worfield			Self-funded
Promote Golf at School	Regular contact with Master i/c Golf and other golfing members of Staff	Schools Championship Annual Matches Parents and Staff	OSGS involvement and presenting trophies	Further initiatives to be agreed	£900pa
Projects in support of OSGS (Action – President, Hon Sec, Master i/c Golf, Director of Sport, Foundation)	A Golf Facility on-site in conjunction with School (abandoned 2016).	Complete following fundraising programme agreed with Foundation			£35,000.00 OSGS members, Foundation, School
Merchandise (Action – OSGS Hon Sec)	Replenish stocks of OSGS ties when required	Adequate stocks as of now			£1200 for order of 100 ties
Action – Angus Pollock (volunteer)	Research supplier for OSGS crested sweater	Supplier identified – first order for 60 sweaters placed and sold			Self-funding
Resources needed		£3,000 sports grant*	£3,000 sports grant	£5,000 sports grant^	

* To include insurance premium. This is a net figure. Our gross figure is £6,400 but we have reduced this by £3,400 from subscriptions.

^ Our Year 5 figure rises as we assume 10 new leavers joining requiring a further £2,000 of subsidies for two free golf meetings per annum throughout their membership up to age of 28.

SABRINA CLUB STRATEGIC PLAN: 2017 – 2022

Initiative	Action	After 1 year	After 3 years	After 5 years	Budget
Membership					
Maintain and upgrade membership list (Secretary)	Ensure that all Sabrina members contact details (in particular email) are on our list of members.	List updated	List updated	List updated	Nil
Recruitment (RSSBC Administrator)	New members to be recruited from RSSBC senior crews at the end of their last summer term.	100% of senior leavers join Sabrina and details captured.	As before	As before	Nil
Organisation					
Maintain active committee (President, Secretary)	Termly meetings. Election of new members in accordance with the Club's rules	As before	As before	As before	Nil
Increase membership involvement in the club (Secretary)	Convene AGM each year.	As before	As before	As before	Nil
Promotion of Sabrina crews for events	Anyone competing under Sabrina colours may be supported by Sabrina Club	As before	As before	As before	£900 pa
Affiliation to British rowing (Secretary)	Annual fee payment	As before	As before	As before	£150 pa
Communication					
Keeping in touch with membership on a regular basis (Captain, Secretary, RSSBC Administration)	Keep Club website up-to-date.	As before	As before	As before	Nil
	Distribute termly electronic newsletter.	As before	As before	As before	Nil
	Include article on Sabrina's activities in each edition of The Salopian.	As before	As before	As before	Nil

Sabrina Club Rowing	Maintain and build up rowing squad in Shrewsbury.	As before	As before	As before	Nil
	Try to establish a Sabrina Club squad in London.	As before	As before	As before	Nil
	Consider possibility of setting up other regional squads over the next few years.	As before	As before	As before	Nil
Social Activities	Schools Head of the River race. Room rental and refreshments.	As before	As before	As before	£900 pa
	Reunions of coaches and crews each year.	As before	As before	As before	£1,500 pa
	Family day at school boathouse.	As before	As before	As before	£1,000 pa
	Large drinks/lunch party on Henley Regatta Saturday.	As before	As before	As before	£4,250 pa (funded by Salopian Club)
	Possible golf day at Huntercombe Golf Club.	As before	As before	As before	Nil
	Autumn lectures.	As before	As before	As before	£500 pa
	Row pasts at Henley to mark relevant anniversaries of Henley winning crews.	As before	As before	As before	£500 pa
Projects in Support of RSSBC	Funding the purchase of boats and other equipment for the School.				
	RSSBC Scholarship Scheme to fund extra places in first eight crews with a view to winning Princess Elizabeth cup at Henley.				

Fundraising for Sabrina Projects	Regular donors and renewing their donations.	As before	As before	As before	Nil
	Attracting new donors.	As before	As before	As before	Nil
	Continuing work on the legacy scheme.	As before	As before	As before	Nil
	Sponsorship of individual Sabrina Club members such as President's row in Vogalonga in 2016.	As before	As before	As before	Nil

OLD SALOPIAN FOOTBALL CLUB STRATEGIC PLAN: 2017 - 2022

Initiative	Preparation needed	After 1 year	After 3 years	After 5 years
Annual Club Christmas Drinks	Word of mouth/success of previous events	50 Attendees (10 of whom are OS girls) and 5 School staff	60 Attendees (15 of whom are OS girls) and 5 School staff	70 Attendees (15/20 of whom are OS girls) and 5 School staff
Annual Schools Fixture - Usually September	Co-ordination with Schools, especially MIC football. Marketing to OSFC	5 teams vs School (it is not believed that there is any ability for the Schools to field more than 5 teams)	5 teams vs School + an additional pre-season friendly, perhaps in London	5 teams vs School + an additional pre-season friendly, perhaps in London
Alex Wilson Memorial Trophy	Co-ordination with Schools. Marketing to OSFC	1 match	1 match	1 match
Old Salopian Magazine	Interesting article in each edition, to include features such as reports on Tour and similar features	Interesting article in each edition, to include features such as reports on Tour and similar features	Interesting article in each edition, to include features such as reports on Tour and similar features	Interesting article in each edition, to include features such as reports on Tour and similar features
Communication	Designated Instagram and Twitter custodians	Weekly posts and increase followers to gain interest and following in the Club	Weekly posts and increase followers to gain interest and following in the Club	Weekly posts and increase followers to gain interest and following in the Club
Foster links between Schools and OSFC	Regular correspondence with Steve Wilderspin and Director of Sport, to invite both to the End of Season Dinner	Invite to annual Dinner and events, encourage members to maintain links with Schools	Invite to annual Dinner and events, encourage members to maintain links with Schools	Invite to annual Dinner and events, encourage members to maintain links with Schools
Annual Club Dinner - London	Venue to be booked in advance. Marketing to Club. Rely on success of previous events	Target 70 attendees in 2018 (10 of whom are OS Girls) and 5 Schools staff	Target 85 attendees in 2020 (15 of whom are OS Girls) and 5 Schools staff	Target 100 attendees in 2018 (20 of whom are OS Girls) and 5 Schools staff
Annual Summer Football Tour	Early nominated Tour arranger. Target school leavers/university students to develop links with recent leavers	Squad of 18 tourers each year	Squad of 18 tourers each year	Squad of 18 tourers each year
Resources needed		£6,000 annual grant + £1,000 grant towards Tour	£6,000 annual grant + £1,000 grant towards Tour	£6,000 annual grant + £1,000 grant towards Tour

SARACENS STRATEGIC PLAN: 2017 - 2022

FOCUS	ACTION NEEDED	2017	5 YR PLAN
SUBSCRIPTIONS	<ul style="list-style-type: none"> Current annual subs list has been cross checked against updated database. Identified over 30 active members not currently paying annual direct debit 	<ul style="list-style-type: none"> Increase revenue by £300 	<ul style="list-style-type: none"> Comprehensive database overhaul and active management of new members to ensure all pay subs (increased revenue from 2016 position by £500)
HISTORY OF THE SARACENS	<ul style="list-style-type: none"> Previous work has been done on compiling a History of the Saracens but this seems to have come to a halt. 	<ul style="list-style-type: none"> Re-invigorate ambition of collating a more comprehensive history and recover the raw data (scorebooks etc) 	<ul style="list-style-type: none"> Publication (in whatever form) of a history of the Club
CRICKETER CUP	<ul style="list-style-type: none"> Maintain the high standards we have kept over the last decade. Ensure that we are always putting out the best available side and that all leavers want to play for the Saracens. 	<ul style="list-style-type: none"> Ensure competitive side and that we always play hard but fair in the spirit of the Saracens 	<ul style="list-style-type: none"> Win the competition for the 4th time
DEVON TOUR	<ul style="list-style-type: none"> Maintain good numbers of tourists across a wide age range. Play competitive cricket at all times. Represent the Club on and off the field in a positive manner. 	<ul style="list-style-type: none"> 18 tourists 3 wins 	<ul style="list-style-type: none"> Plan towards 100 years of touring Devon anniversary celebrations.
DINNERS	<ul style="list-style-type: none"> Formal dinner every second year. 	<ul style="list-style-type: none"> Replaced by Cricketer Cup dinner 35 Saracens in attendance 	<ul style="list-style-type: none"> Further dinners in 2019 and 2021

OTHER FIXTURES	<ul style="list-style-type: none"> • Maintain strong sides to play against the School • Develop a new fixture list that will be supported by entire Club 	<ul style="list-style-type: none"> • Dan Lloyd to captain • Develop new T20 fixture in London • Replace Shropshire Gents fixture 	<ul style="list-style-type: none"> • Develop larger player base and increase number of fixtures. • Explore possibility of overseas Tour.
NEW MEMBERS	<ul style="list-style-type: none"> • New plan in place for recruitment and subscriptions • Develop relationship with new School professional 	<ul style="list-style-type: none"> • Clean up database and encourage wider recruitment and participation from recent leavers 	<ul style="list-style-type: none"> • Maintain 15+ leavers per annum coming into Saracens
ANNUAL GRANT REQUESTS (ex. Exceptional items)	<ul style="list-style-type: none"> • Maintain existing levels of grant request rather than annual increases by increasing internal funding 	<ul style="list-style-type: none"> • £5100 funding request 	<ul style="list-style-type: none"> • Maintain at £5,000 per annum

OLD SALOPIAN HUNT STRATEGIC PLAN: 2017 – 2022

Initiative	Preparation needed	After 1 year	After 3 years	After 5 years
OSH v RSSH – Mens	Contact Master in Charge, Members list, Twitter & Facebook	25 OSH runners including 5 from university	25 OSH runners including 5 from university	30 OSH runners including 5 from university
OSH v RSSH – Ladies	As above	3 OSH ladies	5 OSH ladies	8 OSH ladies
Thames Hare & Hounds Alumni Race	Contact Members in OSH list & Twitter & Facebook	OSH Closing Team in Open & Vets' comps looking to Top 5 finishers (Men & Ladies)	OSH Closing Team in Open & Vets' comps (Men & Ladies) looking to Top 3 finisher	OSH Closing Team in Open & Vets' comps (Men & Ladies) looking to Top 3 finisher
Communication	Update methods of contact	Continual use of Social Media & e-mail updates to members, & update OSH pages & create Salopian Magazine article	As Year 1	As Year 1
Foster Links between RSSH and OSH	Continual Contact with those in charge of RSSH, and Huntsman & Huntswoman	Joint planning of events and regular dialogue. Joint event to welcome new OSH members	As Year 1	As Year 1
Pull through from RSSH for Boys & Girls of Hunt		All leaving members of The Hunt are presented with their OSH membership (Tie or Scarf & Vest)	As Year 1	As Year 1
Championing The History of The RSSH as the World's Oldest Running Club	Collecting and displaying memorabilia	Ongoing joint initiatives with The RSSH to promote heritage focussed on The Hunt Gym and in Salopian articles. Digitisation of RSSH records	As in Year 1 and promotion of RSSH through at least one article in national magazine	As in Year 3 and with further initiatives to be agreed
Annual Resources Requirement	Analyse costings	£1,250 grant to July 2018	£1,000 Sports Grant	£1,000 Sports Grant

OLD SALOPIAN YACHT CLUB STRATEGIC PLAN: 2017 - 2022

Activity	2017/18	2018/19	2019/20, 2020/21, 2021/22
Establish Membership and Subscription	130 members of which 56 are paid up (includes leavers over the last few years). We have attracted 28 new members in past 3 years (2014/15/16).	Target of 60 paying members	75 members
Build up reserve for potential insurance excess	£2,797 cash as at 31 July 2016	Add £500 to surplus	Reach minimum of £1000 reserve (for insurance excess)
Enter at least one boat annually for Arrow Trophy	34 crew have participated over the last 3 years	1 – 2 boats (if sufficient demand). 4 new participants	1 - 2 boats. 4 new participants
Encourage Junior Participation	Low initial subs, recent leavers as members with a number having so far joined Arrow crews	Expect further five leavers to join	Continued growth
OSYC AGM and Dinner	Annual AGM/Dinner at London Corinthians	Annual AGM and Dinner	Annual AGM and Dinner
Communication	Regular article published in Salopian	Regular article published in Salopian	Regular article published in Salopian
Membership database/events managed through Group Spaces application			
Take over running of Arrow Trophy	Shrewsbury now represented on Arrow Committee	Shrewsbury represented on Arrow Committee	Shrewsbury has been asked and has accepted to run the Arrow in 2019-21
Resources needed	£1000 allocated by OSC for Arrow 2017	As 2017/18	As 2017/18

OLD SALOPIAN LADIES SPORT STRATEGIC PLAN: 2017 - 2022

Initiative	Objectives/Action	After 1 year	After 3 years	After 5 years
Old Salopian Day	Co-ordination with Schools to organise sporting activity against current pupils and reunion	1 team vs School (Netball and Hockey)	2 teams vs School (Netball and Hockey)	3 teams vs School (Netball and Hockey)
Old Salopian Magazine	Regular communication with OS Club. Appointed editor of news	Article in each edition of Salopian	Article in each edition of Salopian	Article in each edition of Salopian
Communication	Facebook, Email and Website updates	OSLS website page up and running	OSLS pages updated every 6 months	OSLS pages updated every 3 months
Netball League – London	Continuation of current league	Continuation of current league	Two teams to be signed up	Two teams to be established and playing regularly
Resources needed		£2,200 annual grant	£2,200 annual grant	£3,300 annual grant

General supporting information:

- Encouragement of new player involvement and participation through positive word of mouth.
- Encouragement of individual sporting success and OS Ladies partaking within other OS Sporting clubs.
- Regular OS meeting throughout the year to enforce relationships and provide opportunities to connect with other OS members and to draw in new members.
- Ensure contacts are up to date and communicate with recent leavers via OS network.
- Promotion of OS Ladies Sport within OS magazine and society.

GoMammoth encouragement:

- Self-funded post-match drinks and activities to strengthen bonds between differing year groups.
- End of Season dinner to award those that committed throughout the season.
- Other social activities relating to the OS Day and current GoMammoth Netball League.

OLD SALOPIAN FIVES STRATEGIC PLAN: 2017 - 2022

Initiative	What we will do	After 1 Year	After 3 Years	After 5 Years	Resources	Budget
<p>Stronger links with School</p> <ul style="list-style-type: none"> This will hopefully convert more leavers to OSEFC players Ensure we continue to keep ties with our Shropshire based players 	<ul style="list-style-type: none"> North vs South Tournament I have managed to get a league team to agree to play the match at Shrewsbury Our AGM will be held at Shrewsbury, and we will have a match against the boys We will play in the old boys & Current boys national tournaments 	<p>Review what worked / what didn't</p> <p>Use club and school feedback to tweak future plans.</p>	<p>The idea is to start traditions of strong ties with the boys through annual trips to the school – we need at least some of the initiatives to stick. I believe the 3 year mark is crucial to this</p>	<p>Salopian Fives Tournament</p> <p>Current boys & Old Boys</p>	<p>Most likely negligible. However a dinner in Shrewsbury subsidised would be beneficial</p>	<p>£200</p>
<p>Create a working OS Girls Fives Club</p>	<p>Continue to keep links with current girls at university who are keen for fives as well as try and integrate links with the school.</p> <p>Andy Barnard is doing a very good job at getting girls playing fives and many of them continue to do so at uni</p>	<p>We hope to be in a position to enter another team to the league which will include girls</p> <p>We want a Girls Club Sec to help run the Club</p>	<p>There is potential for a completely separate girls league nationwide</p>	<p>Girls league should be up and running, with a mirror structure of the OSEFC mens club</p>	<p>Court bookings & Balls for league matches</p>	<p>£300-£400 per season</p>
<p>Resources Required Annually</p>	<p>£1,000</p>	<p>£1,000</p>	<p>£1,500</p>	<p>£1,500</p>		

Annual resource is dependent on what initiatives are successful. However, the annual increase will only be needed if we have more players.

OLD SALOPIAN RUGBY STRATEGIC PLAN: 2017 - 2022

INITIATIVE	ACTION NEEDED	TARGET / SUCCESS	RESOURCES
Membership	Increasing the numbers is crucial to the success of the Club	<ul style="list-style-type: none"> • The list of interested leavers which is supplied by the committee each year must be properly followed up, to ensure that all members who want to play have the opportunity to and feel welcome at the Club. • All 20 individuals who made themselves available played last year. We'd like to continue this process of giving everyone a chance to be involved with the team. • Annual subs would promote commitment to the Club as well as offering us additional funds to promote and achieve the points below. 	
Tournaments	Continue to enter as many tournaments as possible	<ul style="list-style-type: none"> • To have interest from around the country and not be restricted to playing tournaments in/around London. 	
XV's	Holy grail	<ul style="list-style-type: none"> • This is the ultimate goal, but membership and facilities are not available as yet. We want to be able to play a XV a side game within the next 5 years. 	

OLD SALOPIAN SQUASH STRATEGIC PLAN: 2017 – 2022

Initiative	What we will do	After 1 Year	After 3 Years	After 5 Years	Resources	Budget
Continue to revive the club to be able to have an active playing team. Playing competitive and friendly fixtures and enter the Londonderry Cup.	Through use of the MCC club encourage existing and new members to join the club through playing games with fellow OS's.	1 team with up to 5 players playing up to 12 fixtures & 2 club nights in a season that runs from late September to late April. Push for 2 nd round of the Cup.	1 team with 5 players playing up to 12 home and away fixtures & 2 club nights. Playing in the Londonderry Cup.	2 teams with 5 players each playing up to 16 home and away fixtures & 2 club nights. Competing in the Londonderry Cup.	Home court fees (£100) per home game & squash balls paid for by annual budget. Insurance currently running at c.£274 p.a.	As per annual budget.
Create an active playing squad of all abilities.	Hold 2 club nights every year to encourage all abilities and improve standard for matches.	2 club nights.	2 club nights to include a coaching clinic.	2 club nights to include a coaching clinic.	Court fees & balls paid for by annual budget. Extra resources required to fund coaching clinic.	Once up and running an extra £500 required to run second team and coaching clinic if no subs paid.
Annual drinks	Post second club night at end of season.	12 attendees	15 attendees	20 attendees	Part funded by budget.	£75-100 by year 5
Annual School game to foster links between School and squash playing leavers.	Co-ordination with Schools, currently Myles Harding.	1 match	1 match	1 match	None	None
Communication	OS website and word of mouth through existing members.	Website refreshed every 2 months during season.	Website refreshed every 2 months during season.	Website refreshed every 2 months during season.	None	None
Old Salopian Magazine	Regular communication with OS Club.	Match reports for every edition during season.	Match reports for every edition during season.	Match reports for every edition during season.	None	None
Resources Required Annually (inc Insurance @c.5% increase p.a.).		£1,292	£1,300	£1,817		

OLD SALOPIAN BASKETBALL STRATEGIC PLAN 2017-2022

Initiative	What we will do	After 1 Year	After 3 Years	After 5 Years	Resources	Budget
Encourage more OS Basketball players to come and join the club, as well as recruit basketball players from school leavers, get a full team out for OS Basketball match.	To make contacts to current Shrewsbury Basketball team players to encourage them to join after they graduate, as well as contacting older boys to join the team too	To have 10-15 regular members in the team	To have 15+ members	To have 25+ members, potentially with a girls' team too	None	None
Compete in a Basketball League/Tournament	To enter a Basketball League/ Tournament annually in UK or HK	To compete in at least one tournament/ league	To compete in both Hong Kong and UK in one academic year	Potentially have 2 teams to compete if numbers are there	Additional Entry fees	Once up and running will require an extra £300 added to grant
Set up a committee within the basketball club in order that fixtures can be arranged and all aspects of the club are cared for	Have a Basketball Club Secretary and Treasurer so that there are financial and organisation roles and support for the club	To have elected both positions	Implement a rotation policy for all the positions to ensure links with School are maintained by having youth in key position	Assess	None	None
Set up a Basketball community in Hong Kong and London primarily since most of the previous basketball players live in these places.	To have regular practices in Hong Kong and in UK with regular team members.	Regular practices, at least twice every month	Regular practices, at least once a week	Regular practices, at least once a week	Additional Court booking fees	Once up and running will require an extra £500 added to grant
Fosters links between Schools and OSBC	To attend School's Basketball Dinner or events (coordinate with WAH)	Invited to annual OSBC Dinner/Events	Invited to annual OSBC Dinner/Events	Invited to annual OSBC Dinner/Events	None	None
Communication	School Website and Facebook Champion appointed	OSBC pages up to date and refreshed every 6 months	OSBC pages up to date and refreshed every 6 months	OSBC pages up to date and refreshed every 6 months	None	None
Resources Required Annually		£1,000	£1,500	£2,000		