

Shrewsbury School
International Development Committee (IDC)
Constitution and Terms of Reference

Constitution

The International Development Committee (IDC) shall be appointed by and report to the Governing Body. It shall comprise at least three Members of the Governing Body. The Chairman of the IDC will be appointed by the Governing Body. Two members shall form a quorum. The Headmaster and Bursar will normally attend the committee meetings. The Committee will meet at least twice a year. Minutes will be kept and circulated to the full Governing Body.

Terms of Reference

1. Background and Overview

Shrewsbury School already has a successful partnership with City Realty in Thailand and there is potential to build on this established model. Further international development that is appropriate and in keeping with the principles previously established at Shrewsbury School International in Bangkok would not only strengthen Shrewsbury School's reputation as a progressive, forward thinking school, but the royalty income derived from international schools would enable the School to increase its level of bursarial support for potential students of ability from poorer backgrounds.

2. Objectives

The objective of the Committee is to guide the Governing Body towards appropriate, high quality international expansion opportunities, with a view to establishing further international schools bearing the Shrewsbury School brand by 2020 – three, in total, would be ideal. In addition to Shrewsbury International School, Bangkok, Governors would aim to have a second school in the Far East, ideally in partnership with City Realty, with the prospect of a further school in the Middle East.

3. Duties and Responsibilities

3.1 Existing schools

3.1.1 To monitor the performance of existing schools.

3.1.2 To report to the full Governing Body twice a year, or more often if required, on: financial performance; academic performance; senior management issues; any matters that could adversely impact on the Shrewsbury School brand.

3.1.3 To report to the full Governing Body twice a year on: strategic issues; major capital expenditure plans; changes in academic profile; changes in the local

political climate.

3.1.4 To report to the full Governing Body twice a year on: relationship development; common room exchanges; student placements; joint events/visits; alumni matters.

3.2 Potential new schools

3.2.1 To identify acceptable parameters for new projects in order to ensure that resources are not wasted on projects which Governors would not wish to support.

3.2.2 To work closely with contacts in Thailand and other countries to seek out opportunities for expansion in international education; and respond appropriately to speculative enquiries from developers and other interested parties.

3.2.3 To undertake due diligence research and site visits, as appropriate, to assess the viability of interesting opportunities.

3.2.4 To work closely with international education consultants to understand the associated international, national and regional trends.

3.2.5 Once an opportunity is deemed to be viable and interest is firm, to draft a proposal for the Governing Body on how to proceed.

3.2.6 To ensure that the appropriate financial and legal agreements are drafted.

4. **Management**

To assess at which stage it would be appropriate to create an executive post at Shrewsbury School UK to manage the relationship with partner schools and to make appropriate recommendations to the Governing Body.

Richard Burbidge
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