

Shrewsbury School International Development Committee (IDC)

Constitution and Terms of Reference

Constitution

The International Development Committee (IDC) shall be appointed by, and report to, the Governing Body. It shall comprise at least three Members of the Governing Body. The Chairman of the IDC will be appointed by the Governing Body. Two members shall form a quorum.

The Headmaster, International Development Director (IDD) and Chief Operating Officer (COO) will normally attend the committee meetings. The Committee will meet at least three times a year. Minutes will be kept and circulated to the full Governing Body.

Terms of Reference

1. Background and Overview

Shrewsbury School already has a successful partnership with SIA (Shrewsbury International Asia) in Thailand, a school in Cambodia (Shrewsbury International School Phnom Penh, SISPP) and a further school in India (Shrewsbury International School India, SISI) to open in 2025.

There is potential for further expansion and to increase the number of International Schools adding to the established model. Further international development that is appropriate and in keeping with the principles previously established at the current Shrewsbury International Schools will not only strengthen Shrewsbury School's reputation as a progressive, forward-thinking school, but the royalty income derived from the international schools enables the School to increase its level of bursarial support for potential students who need it.

2. Objectives

The objective of the Committee is to provide to the Governing Body oversight of and advice on, Shrewsbury School's ongoing and future international development strategy, together with supporting the work of the IDD.

The overall strategy is aimed towards establishing further international schools bearing the Shrewsbury School brand, each school project to be considered on its merits. This is in addition to the five Shrewsbury International Schools already licensed.

3. Duties and Responsibilities:

3.1 SIA Schools:

- 3.1.1 To monitor the performance of the three existing schools, two in Bangkok, Shrewsbury Riverside (SHR), Shrewsbury City Campus (SHC) and one In Hong Kong (SHK).
- 3.1.2 To provide two governors from the Shrewsbury UK Governing Body who will sit on the SIA Advisory Boards. The Advisory Boards will meet three times a year.

- 3.1.3 To report to the full Shrewsbury School Governing Body three times a year on: financial performance; academic performance; senior management issues; any matters that could adversely impact on the Shrewsbury School brand.
- 3.1.4 To report to the full Governing Body three times a year on: strategic issues; major capital expenditure plans; changes in academic profile; changes in the local political climate.
- 3.1.5 To report to the full Governing Body three times a year on: joint events/visits; alumni matters.

3.2 Existing schools other than SIA Schools: Shrewsbury International School India (SISI); Shrewsbury International School Phnom Penh (SISPP)

- 3.2.1 To report to the full Governing Body three times a year on: financial performance; academic performance; senior management issues; any matters that could adversely impact on the Shrewsbury School brand.
- 3.2.2 To report to the full Governing Body three times a year on: financial performance; academic performance; senior management issues; any matters that could adversely impact the Shrewsbury School brand.
- 3.2.3 To provide two governors from Shrewsbury School Governing Body as required under the license agreements for each International School.
- 3.2.4 To report to the full Governing Body three times a year on: strategic issues; major capital expenditure plans; changes in academic profile; changes in the local political climate.
- 3.2.5 To report to the full Governing Body three times a year on: joint events/visits; alumni matters.

3.3 Potential new schools

- 3.3.1 To identify acceptable parameters for new projects to ensure that resources are effectively applied to projects which Governors would wish to support:
 - Relationship model
 - Initial due diligence on prospective partner
 - Viability of the project; jurisdiction; location; school type; school size
 - Business plan
 - Governance
- 3.3.2 To work closely and support the IDD in seeking out opportunities for expansion in international education; and respond appropriately to speculative enquiries from developers and other interested parties, as advised by the IDD. This requires close collaboration with the IDD to understand the associated international, national, and regional trends.

- 3.3.3 Where appropriate, to commission research and due diligence reports and to assist in site visits and report to the full Governing Body.
- 3.3.4 Once an opportunity is deemed to be viable and interest is firm, to review the draft proposal and report, to the Governing Body and recommend how to proceed.
- 3.3.5 To ensure that the appropriate financial and legal agreements are suitably drafted.

Carla Howarth
Committee Chair

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