Surname:	**First Name:**

Current School:

Shrewsbury School

SHREWSBURY SCHOOL

SIXTH FORM ENTRANCE EXAMINATION 2025 ENTRY

BUSINESS
(1 Hour)

Instructions to candidates:

- Answer all questions, writing your answers in the spaces provided.
- The number of marks for each question is shown in brackets.
- In section B please show all of your workings.

Section A – One Mark Questions **(15 marks)**
Answer all questions

1. Shrewsbury School is opening a new school in the near future. Where will it be?
    A. Argentina [ ]
    B. United States of America [ ]
    C. India [ ]
    D. Saudi Arabia [ ]

2. Which ticket agent, that sold Oasis tickets, has recently been urged to refund fans as a result of their use of Dynamic Pricing?
    A. Ticketsource [ ]
    B. Ticketstub [ ]
    C. Ticketmaster [ ]
    D. Ticketlocker [ ]

3. The Advertising Standards Authority has been spending more of its time investigating 'greenwashing' in adverts. What is greenwashing?
    A. False claims about positive impacts on the environment [ ]
    B. False comparison to competitors [ ]
    C. False reporting of previous prices [ ]
    D. False claims about products being 'vegan-friendly' [ ]

4. Which car manufacturer has abandoned their plan to sell only electric vehicles by 2030:
    A. Nissan [ ]
    B. Tesla [ ]
    C. Ford [ ]
    D. Volvo [ ]

5. Who are the top four UK supermarkets?
    A. Tesco, Lidl, Aldi, Morrisons [ ]
    B. Tesco, Sainsbury's, Asda, Lidl [ ]
    C. Tesco, Sainsburys, Asda, Aldi [ ]
    D. Tesco, Sainsbury's, Morrisons, Asda [ ]

6. According to BRANDZ what are the top five most valuable global brands (in order)?
    A. Apple, Google, Microsoft, Amazon, McDonald's [ ]
    B. Google, Apple, Amazon, Microsoft, Visa [ ]
    C. Amazon, Apple, Microsoft, Google, Facebook [ ]
    D. Apple, Google, Amazon, Samsung, Tencent [ ]

7. The UK left the EU in 2020, how many member states still remain?
    A. 25 [ ]
    B. 27 [ ]
    C. 30 [ ]
    D. 34 [ ]

8. The European Union has ruled that which technology company must pay back over €10billion in taxes?
    A. Netflix [ ]
    B. Apple [ ]
    C. Meta [ ]
    D. Google [ ]

9. Which of the following has Elon Musk not been associated with?
    A. Apple [ ]
    B. Tesla [ ]
    C. X (formerly known as twitter) [ ]
    D. Paypal [ ]

10. Google is a subsidiary of which company?
    A. Amazon [ ]
    B. Alphabet [ ]
    C. Apple [ ]
    D. Alibaba [ ]

Please turn over the page for question 11.

In questions 11 to 15 please identify the name of the company that is associated with the following incomplete logos:

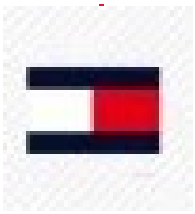
11.

Company: _____

12.

Company: _____

13.



Company: _____

14.

Company: _____

15.

Company: _____

Section B - Calculations **(15 marks)**
Answer all questions

1. Balti Towers is an Indian takeaway that also offer a delivery service. This year, the business delivered 1,728 curries. This was 8% more than last year. (3 marks)

2. Jamie has a good eye for a bargain. He purchased 200 tickets, for the latest Taylor Swift Eras Tour, at £100 each from Gary, Taylor's brother. Jamie's sole objective from this venture was to make a profit. The drawback for Jamie is that he must pay Gary an extra 10% of the selling price on every ticket sold.
   In September Jamie sold 100 tickets at £200 each.
   In October Jamie sold another 50 tickets at £250 each.
   In November Jamie sold the remaining 50 tickets at £300 each.

   What profit or loss did Jamie make from this venture? (3 marks)

3. Melchester Rovers Football Club can seat 42,000 spectators. Last week, when they played Harrogate Town, there were 36,960 spectators.

   Calculate the percentage of empty seats. (3 marks)

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4. A family of four, on holiday in the UK from Spain, visited the 'Whale of a Time' sea life centre in London. The total entrance cost for the family was £90.

   Assuming an exchange rate of £1: €1.08, calculate the total entrance cost in Euros. (3 marks)

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5. School of Choc is a confectionary manufacturer located in County Durham. The business employs 120 staff. The ratio of male to female staff is 2:3.

   Calculate how many female staff School of Choc employs. (3 marks)

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Section C **(30 marks)**
Answer the following questions:

1. Recently Apple recalled 2.5 million of their smartphone handsets due to a technical issue. Discuss what you feel are the long and short term implications of this recall for Apple.

(15 marks)

2. Nintendo are planning a new product launch. Discuss the factors that might help determine the possible success or failure of this new product launch for Nintendo.

(15 marks)